



RELOCATE **PARKES+**

It all adds up.



Gawaymbanha Wiradjurigu Ngurambanggu

Welcome to Wiradjuri Country



Welcome to **PARKES**

It's a smart move

When you put it all together, it all adds up.

Located in Central NSW, the Parkes Shire is progressive regional centre that offers a quality lifestyle and robust economy for business development.

The Parkes Region is a great place to live and raise a family with affordable housing and lifestyle properties, diverse employment opportunities, modern health services, quality educational facilities, a strong sporting culture and first class community facilities.

This brochure provides an overview of the benefits of relocating the Parkes Region. For more details about the Parkes Shire economy, community facilities, health, education and services, explore our website.

To discuss relocation or investment opportunities, we welcome your enquiry.

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WHY RELOCATE TO PARKES

WHY PARKES?

There are many reasons to consider relocating to the Parkes region and these include:

- **Strong Regional Centre:** Parkes is a key commercial and administrative centre in the Central West region and is centrally located in NSW.
- **Geographic Location** Parkes is strategically located within 5 hours of Sydney and 3 hours of Canberra and situated along the major inland touring route and logistics corridor of Australia, the Newell Highway, making it an accessible and appealing destination for tourism, lifestyle and business.
- **Lifestyle:** Affordable housing, strong skilled workforce, great sporting culture, and an innovative progressive community.
- **Infrastructure:** Strong communications networks, modern regional airport, and vast road network.
- **Population Growth:** Parkes Shire is recording population growth to support service growth.

IT ALL ADDS UP

The Parkes Region boasts a diverse economy with strong industries including transport, mining, health care, tourism, agriculture and public administration. With its central location Parkes allows businesses to connect with suppliers and customers quickly with over 80% of the Australian population able to be reached by road within 12 hours.

Parkes is also serviced by a regional airport with return flights daily between Parkes and Sydney. Parkes is also accessible by daily coach and rail services to and from Sydney.

The Parkes Region is a great place to live and raise a family with affordable housing and lifestyle properties, diverse employment opportunities, adequate health services, quality educational facilities, a strong sporting culture and first class community facilities.

Population:	Parkes 12,000, Parkes Shire 15,148
Elevation:	339 metres
Shire area:	5,919sq km
Avg temps	Winter min 6 degrees / max 15 degrees Summer min 16 degrees / max 32 degrees
Avg rainfall:	584mm per year
Major industries:	Agriculture, Transport, Mining, Retail



STRONG REGIONAL CENTRE

The communities' vision for the Parkes Region is that, "In 2030 Parkes Shire will be a progressive and smart regional centre, embracing a national logistics hub with vibrant communities, diverse opportunities, learning and healthy lifestyles"

Parkes and the surrounding smaller towns of Peak Hill, Bogan Gate, Trundle and Tullamore combine as a progressive regional hub; from our foundations as an early gold discovery settlement, to our roots in the agricultural engine room of NSW; our anchor as an inland transport hub and our rich mining landscape.

Parkes is strategically located within 5 hours of Sydney and 3 hours of Canberra and situated along the major inland touring route and logistics corridor of Australia, the Newell Highway, making it an accessible and appealing destination for tourism, lifestyle and business.

The Department of Planning and Environment in their Draft Central West and Orana Regional Plan described Parkes as a Regional Centre and predicted that Parkes will continue to experience growth, and like other growing regional centres, become a more attractive place for people to live and work.

GEOGRAPHIC LOCATION

One of the most attractive reasons why families and businesses are relocating to Parkes Shire is its geographical location. Parkes is a thriving Shire centrally located within NSW.

Parkes is literally the crossroads of the Nation with the Newell Highway, connecting Brisbane and Melbourne, and the transcontinental railway linking the eastern seaboard to Perth, meeting in Parkes to form a unique logistics opportunity for Australia. Over 80% of the Australian population can be reached by road within 12 hours from Parkes.

This unique characteristic has made Parkes one of the most strategically significant locations in the future of transport and logistics in Australia. This strategic location will be boosted when the Inland Rail from Melbourne to Sydney is complete.

The strategic location combined with a strong diverse economy, results in a significant Gross Regional Product (GRP) of over \$1 billion per year for the Parkes Shire. The economy is underpinned by the key industries of agriculture and mining, but also has a strong transport and logistics industry, retail and public sector.

5 MINUTE CITY



There is no need to plan your commute around Parkes. You can be anywhere you need to be within 5 minutes with minimal disruption - drive, walk or cycle. Drop the kids to school, grab your coffee on the way to work and even duck home for lunch with time to spare.

SENSE OF COMMUNITY

The Parkes Shire prides itself on welcoming new people; it is a progressive and caring community which also possesses a wonderful sense of fun and inclusiveness. Parkes is a community that is used to welcoming new residents.

People from all over Australia and the world come to work at various organisations such as Northparkes Mines, the Roads and Maritime Services (RMS), CSIRO radio telescope and various other employers. The Parkes Shire also attracts many people who are looking for a 'tree change' and a more affordable lifestyle for their families. Parkes also has one of the lowest crime rates in NSW.

Parkes Shire Council facilitates 'New Resident' events for new residents where they can meet representatives from the services clubs, sporting organisations and community groups. This initiative aims to welcome and help new residents integrate into the community.

WORK + LIFE BALANCE

Parkes is a thriving inland centre that is large enough to provide quality education, employment and investment opportunities while being small enough to provide a wonderful rural lifestyle with true work life balance.

Parkes is a great place to raise a family away from the hustle and bustle of city life, yet with a level of amenity and sophistication that allows you to enjoy life's pleasures.

AFFORDABLE HOUSING

At June 2017, Parkes Shire had a median house valuation of \$252,085, which is significantly more affordable when compared with median house valuation for New South Wales at \$711,006. When it comes to renting, the Parkes median house rental price per week is \$260, \$180 lower than the New South Wales' rental average.



	Parkes	NSW
Sale Price	\$252,085	\$711,006
Rental p/w	\$260	\$440



SYDNEY WITHIN 45 MINUTES

AIR SERVICES

The Parkes Regional Airport is a major gateway to the region and is located five kilometres east of Parkes off the Henry Parkes Way (Orange Road). The airport is serviced by Regional Express (REX) which operates three return flights between Sydney and Parkes on weekdays.

Flight time to Sydney is approximately 45 minutes with over 1200 seats available weekly.

The airport terminal has recently undergone an upgrade and expansion featuring a contemporary space that integrates modern facilities with opportunities for future expansion.

ROAD NETWORK

The Newell Highway is the major arterial road linking Melbourne and Brisbane and runs through Parkes at the midway point. Parkes is also easily accessible to Sydney by road via either the Great Western Highway or Bells Line of Road.

EMPLOYMENT & AGENCIES

The Parkes Shire has diverse employment opportunities across a range of strong industry sectors. The Shire generated Gross Regional Product (GRP) of more than \$1.0 billion in 2010-11, representing annual GRP growth of 2.3%. The mining industry is a key driver of the Parkes Shire's local economy, accounting for one third and almost 6% of the Shire's total GRP and employment respectively.

During the last five years, industries recording the highest growth included wholesale trade, health and social assistance, construction and transport, postal and warehousing.

Recruitment agencies servicing the Parkes Shire include:

- Sureway Employment & Training 1300 787 392
- Labourforce Services 02 6863 4003
- Centacare Parkes 02 6863 5426
- Safe Tasks (Aust) 02 6862 6337
- Spinnifex Recruiting 02 6862 6061
- Verto 1300 4 VERTO



ATTRACTIVE INVESTMENT LOCATION

MEDIA + TELECOMMUNICATIONS INFRASTRUCTURE

Not only is Parkes strategically placed geographically but also in terms of telecommunication infrastructure. Parkes is fortunate in having fibre optic telecommunications infrastructure already in the ground. Twin fibre optic cables pass through Parkes joining Brisbane and Melbourne, and a third fibre optic cable connects Parkes with Sydney. This infrastructure provides a high level of redundancy (that is, self repairing) and communications security.

The rollout of the National Broadband Network (NBN) has further strengthened telecommunications and increased the opportunity for virtual communication in Parkes.

Parkes has established wireless infrastructure, with a local private company also servicing the area, which adds additional redundancy. This has vastly reduced the tyranny of distance while dramatically increasing the opportunities and reducing costs for organisations to relocate to Parkes.

INLAND RAIL

With freight volumes set to double by 2030 and triple by 2050, Parkes is capitalising on its potential as a major transport centre to become a national transport node along the Melbourne-to-Brisbane Inland Rail line.

Inland Rail will be a catalyst to change freight movement in Australia. These are exciting and opportune times for logistics across the nation, particularly for regional like Parkes, as they develop as critical freight hubs along the new Inland Rail route.

Parkes will play a critical role in the 1,700 kilometre freight rail line due to its strategic location at the intersection of the north-south Newell Highway linking Melbourne and Brisbane and the east-west rail corridor that links Sydney and Perth,

More than 80 per cent of Australia's population can be reached in less than 12 hours by road from Parkes - a valuable competitive advantage for companies that develop logistics, distribution and manufacturing operations in the town.

The Federal Government committed \$8.4 billion dollars to the Inland Rail project and tasked the Australian Rail Track Corporation to commence construction of the first leg from Parkes to Narromine in 2018.



TRANSPORT & LOGISTICS

NATIONAL LOGISTICS HUB

In 2006 Parkes Shire Council, with approval from the State Government, rezoned 516 hectares for the development of the Parkes National Logistics Hub with an additional reserve of over 100 hectares. The Hub is about three times the amount of land at Sydney's Moorebank freight terminal.

The site has been designed for 24 hour, seven days per week operation of a multi-modal transport facility. Currently 16 million people or over 80% of the Australian population can be reached in less than 12 hours by road from Parkes. The National Logistics Hub currently boasts three major operators in Linfox, SCT Logistics and Pacific National. Pacific National most recently announced a \$35M terminal development to commence construction in 2018.

Major investment opportunities are available for businesses looking to capitalise on Parkes' strategic potential for logistics, manufacturing and distribution facilities.

There are also opportunities for the agricultural sector to value add, including processing facilities, centralised storage and distribution point for fertiliser, chemicals and fuel among other commodities and products.

WHY PARKES FOR TRANSPORT LOGISTICS

- 80% of the Australian population can be reached from Parkes over night by road
- Transport and logistics represent approximately 7.7% of the Shire's \$1b of GDP and employs over 7% of the Shire's work force;
- B-Double access to Parkes is available on all major routes; Road-train/B-Triple access is available from the west;
- Road-train linkages to the Parkes intermodal hub from as far west as Adelaide have been identified;
- Parkes is the first point from Sydney where trains can be double stacked;
- Warehousing costs at least 50% cheaper than Melbourne, Sydney or Brisbane;
- Industrial land fully serviced blocks - at one tenth of the cost compared to Sydney Western suburbs;
- Parkes offers a highly skilled workforce, good schools, terrific regional hospital, affordable housing and top-class recreational facilities.



HEALTH & CARE SERVICES

HEALTH

The Parkes Shire is a safe community with modern and adequate health services and facilities to service the community and wider region.

Parkes boasts a new state of the art \$72.5 million hospital. The hospital was complete in November 2015 and features an emergency department, medical imaging, ambulatory care, inpatient units and birthing suites, currently handling approximately 120 births a year.

The new hospital now provides state of the art technology which takes advantage of the NBN and links residents to medical services that once required travel of hundreds of kilometres to access.

Parkes has three Medical Centres including an Aboriginal Medical Centre, several dentists, physiotherapists and chiropractors, an imaging and radiography service and a strong community health unit, which includes speech therapists, community nurses, social workers and dieticians.

Parkes caters to general wellbeing with a number of privately owned health centres including gyms, personal training and public exercise stations.

AGED CARE & SPECIAL NEEDS FACILITIES

There are three aged care facilities in the Parkes Shire offering retirement village living and nursing home facilities that cater for dementia, palliative, respite and transition care. Other aged care services and support include:

- + Parkes Aged and Disabled Support Scheme (Home Care) offers social support to frail aged and young disabled and their carers,
- + Parkes/Lachlan Home Modification and Maintenance service provides home modification and maintenance services to frail aged people and younger people with disabilities and their carers.

Over \$50M has been invested in aged care development in Parkes over the last three years.

There are a number of organisations that provide services to and advocate for people living with a disability including Currajong Disability Services.

Council also plans to improve accessibility for all sectors of the community through the Disability and Inclusion Action Plan which can be viewed on Council's website.

HEALTHY & ACTIVE COMMUNITY



A SPORTING COMMUNITY

Parkes enjoys an extensive array of sporting facilities that has enabled it to become one of the strongest sporting centres in country NSW.

Sporting facilities to earn the admiration of the most discerning enthusiast are found in Parkes. These include a solar heated outdoor Olympic swimming pool, an 18 hole grass-green golf course, rugby league, rugby union, athletics and AFL ovals, two synthetic hockey fields, 3 turf wicket ovals for cricket, 15 synthetic tennis courts, squash, basketball and netball complexes, two bowling clubs, racecourse, trotting track, soccer fields, aero Club, archery, paintball and various forms of shooting ranges.

Sports are played year round in Parkes. Strong weekend and midweek competitions adding to the health and wellbeing of our community and provide a social outlet for new residents to meet friends and build networks within the community.

PARKS & RECREATION

The Parkes Shire offers many parks and recreational facilities for our residents and visitors to enjoy. Council is responsible for the maintenance and development of parks, gardens and reserves (passive recreation) within Parkes Shire.

Parkes Shire is home to fifty separate parks, reserves and ovals. These areas provide for activities such as walking, bike riding, skating, picnics and barbecues, playgrounds and organised sport.

The most popular parks include Lions Park, Kelly Reserve, Cooke Park, Memorial Hill, PAC Park, Boulder Hill and Bushman's Hill.

Parkes Shire features a number of waterways that provide opportunities for recreational activities including Lake Endeavour and Bumberry Dam. These waterways act primarily as water supply reserves for Parkes and Peak Hill, however the public are permitted to enjoy passive recreation activities such as bushwalking, birdwatching, kayaking and fishing.

A COMMITMENT TO LIFELONG LEARNING



PRE-SCHOOL & CHILDCARE

Parkes is in an enviable position of being able to boast outstanding childcare facilities. Parkes Shire Council manages the Central West Family Day Care service which services Parkes, Forbes and Condobolin and surrounding districts. Council also encourages and supports other local childcare organisations in the Shire including pre-schools and long day care services.

PRIMARY SCHOOLS

Within Parkes there are four Primary Schools (three public and one Catholic), and a Christian School. All of the smaller communities in the Shire also boast progressive primary schools.

SECONDARY EDUCATION

Parkes is home to one High School and the private Christian School which goes to Year 12.

A private Catholic College is located 32km south of Parkes in the neighbouring town of Forbes and is well patronised by Parkes students who travel by bus to attend. Currently there are at least six coach services daily to and from Parkes to the College.

A selection of private boarding colleges within 100km of Parkes provide additional options for parents when considering secondary education.

TERTIARY EDUCATION

Council is working hard to find innovative ways to provide lifelong learning opportunities for the people of the Parkes Shire and the wider Central West.

The Parkes TAFE College forms part of the TAFE NSW Institute and offers a range of certificate level courses in business, mining, hospitality, access and general education.

4 early childhood centres

5 primary schools

1 high school

2 private colleges





INNOVATION IN EARLY LITERACY

PARKES SHIRE LIBRARY

Parkes Shire Library is charged with providing exhibitions and lifelong learning opportunities for the enjoyment and education of the community throughout the year.

Branches are located in Parkes, Peak Hill, Trundle and Tullamore.

The Library provides e-books and e-magazines and serves as a meeting place for community and interest groups.

EARLY LITERACY PROGRAMS

Parkes Library supports families nurturing the development of their children's pre-reading skills by regularly offering preschoolers and their parents/carers fun-filled and engaging programs during the school term.

Children are encouraged to join the library, then borrow after each session so that the good habits can be continued.

Parkes Shire Library can also assist parents by providing a wide range of reading material. Board books, picture books, special literacy development collections, stories, songs and rhymes on compact disc are all held by the Library.

EXPANSION & FUTURE DEVELOPMENT

Parkes Shire Library is reinventing itself with an innovative and modern expansion project to deliver new dynamic art and cultural spaces including a gallery and an inter-generational maker space.

\$2.2M has been allocating in funding from the NSW Government to build the new architecturally designed indoor and outdoor spaces which will provide area for a gallery, maker space, meeting rooms, space for children's programs, quiet study, places to connect with technology and green areas: truly a space for everyone.

This project is the result of years of community consultation to develop a facility that will continue to meet the needs of the Shire and region, providing access to art and cultural experiences.





HISTORY + CULTURE

WIRADJURI CULTURE

The traditional owners of the Parkes Shire region are the Wiradjuri people who have lived in these lands for more than 40,000 years.

The Wiradjuri tribe was the largest in the state, ranging from Albury in the south to Coonabarabran in the north covering approximately one fifth of NSW. The Wiradjuri lands were signposted with carved trees which marked burial grounds.

Wiradjuri culture is alive in the community with the language being taught in our local schools and public spaces featuring traditional artworks and storytelling.

Learn about the local indigenous culture of the Wiradjuri people at the newly built amphitheatre facility at the southern side of Bushman Hill (access from Wentworth Street). Marvel at the indigenous artwork created by local Wiradjuri artists, take in the ambience and spirituality of the site.

ART + CULTURAL SPACES

Parkes' proud history and culture is told through monuments, stories and exhibitions throughout the town.

Stroll through the Parkes CBD and discover through a series of public art installations in the main street by local artist Jac Clark. Five installations have been created which capture the culture, identity and character of the Shire. The art works have been strategically placed to lead locals and visitors through the CBD to add to the economy and vibrancy of the main street.

There are a number of museum and gallery facilities for the promotion and development of art, culture and tourism in the community. Cultural facilities include the Parkes Little Theatre, Library and Cultural Centre and the Henry Parkes Centre tourism precinct.

There are a number of active historical groups in the Shire including:

- Parkes & District Historical Society
- Parkes Antique Motor Club
- Central West Car Club
- Parkes Aviation Museum (HARS)



A CREATIVE FLAIR

CREATIVE ARTS

Through various programs, activities and events, Parkes is emerging as a vibrant music and arts scene.

Parkes Shire has many active local cultural groups ranging from from music and drama to painting and embroidery.

- Parkes Music & Drama Society
- Mitchell Conservatorium - Lachlan Division
- Parkes Shire Concert Band
- Embroiders and cake decorating guilds
- Painting and potters groups
- Parkes Camera Club
- Garden Club and Floral Society
- Dance studios and more.

RECREATIONAL & COMMUNITY GROUPS

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- Central West Astronomical Society
- Parkes Cycling Club
- Local Landcare group
- Parkes Mens Shed
- Dragon Boating Club
- Rotary Club
- Quota Club

A full list of community groups are detailed on Council's website www.parkes.nsw.gov.au



SHOP + EAT

TASTE IT ALL

Parkes offers a great selection of quality dining options that cater to a diverse range of tastes. Whether you desire a hearty meal from a first class restaurant or a simple yet satisfying snack from one of our stylish cafes and coffee shops, you are sure to have a pleasant dining experience.

From authentic Australian meals to international cuisine and value for money bistros, Parkes has a range of dining that extends across all age groups, tastes and budgets. You'll find all sorts of fresh produce and products from within our region including wine, olive oil, condiments and seasonal fruits and vegetables.

RETAIL THERAPY

The Parkes town centre is always bustling with activity, as visitors and locals alike enjoy Parkes shopping. Browse through Clarinda Street and its side streets to check out the boutique, gift and variety stores.

There is a diverse offering of personal services including beauty, health and wellness local outlets.

MARKETS

Parkes Upmarkets are held bi-monthly on the second Sunday of the month at Cooke Park, located in the centre of town. Quality stall holders including food, handmade children's clothing, produce and much more.

LOCAL PRODUCERS

The Parkes region is home to many local producers, so be sure to sample these when you visit. These include Twisted River and Cammeray Wines, olive oil products, jams and dressings, candles and jewellery.

The Parkes Visitor Information Centre stocks a wide range of local produce and is open 7 days a week. Local products for sale include Ploughmans Hill Olive oil and cosmetics, Dish Cafe jams and relishes, candles from Coco & Bella, No. 97 and Quandialla, pistachios from Murrungundy along with beauty products by Sal Remedia.

The Parkes region also produces abundant seasonal cereal crops and grains including wheat, canola, barley and oats. Local pastoralists also raise a range of sheep and cattle for meat production and produce wool.



A SENSE OF FUN

EVENTS & FESTIVALS

Take a step away from the everyday to experience the unique events, quirky festivals, colourful attractions, and the fun and friendly locals of the Parkes Shire. It all adds up to a great time!

Held in January each year, the Parkes Elvis Festival is the biggest event on the Parkes Shire calendar, attracting 22,000 visitors annually and injecting over \$10 million into the local economy. Some of the other world class events on the Parkes Shire calendar include:

- Tullamore Irish Music Festival
- Trundle ABBA Festival
- Parkes Picnic Races
- Central West Astrofest
- Trundle Bush Tucker Day
- Peak Hill Meet You Up The Street
- Parkes Illumination

Our festivals and events inject substantial spending into the local economy, attract people to the area and provide the community a sense of pride.

ICONIC ATTRACTIONS

The iconic CSIRO Parkes Radio Telescope is located 20km North of Parkes just off the Newell Highway. The Telescope attracts leading scientists into the community. Astronomers use the telescope to measure the radio energy produced naturally by objects in the universe such as stars, galaxies and pulsars.

Also located at the Radio Telescope is the Visitor Discovery Centre which attracts approximately 100,000 visitors a year. Visitors are invited to explore the world of astronomy, the Centre features displays as well as hands on exhibits. It is also home to the award winning Dish Cafe.

The Peak Hill Gold Mine showcases modern and historic mining techniques and is open to the public for self guided walking tours seven days per week. Marvel at the spectacular open cut pits and explore several walking trails interpretative signage and with viewing areas along the way.

If you're looking to capture a classic photo of an Aussie country town, look no further than Trundle. Picture yourself here standing on one of New South Wales' widest main streets, next to the Trundle Hotel with one of the longest wooden verandahs in Australia!

We welcome your enquiry

Parkes open its doors to new people, new opportunities and new businesses.

For more detailed information or to arrange a town tour, contact us today.

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